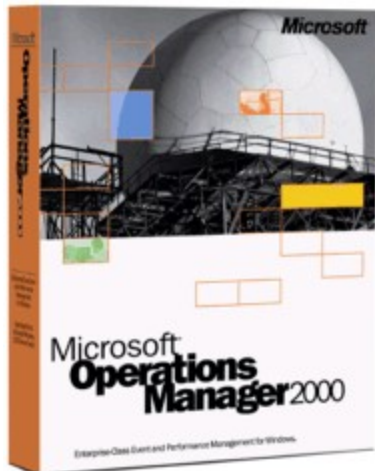


Hello – my name is **[Insert Sales Representative Name here]**. I represent **[Insert your company name here]** in your area. **[Insert 1 – 2 sentences with company background here]**.

I'd like to take a moment to share some exciting new product news -- particularly for IT Pros. who spend significant time and resources managing Windows 2000 Servers and applications



As your IT infrastructure grows, the ability to efficiently manage your servers becomes more and more important -- after all, in most companies, there are plenty of other things that need to get done!

That's the reason we are releasing Microsoft Operations Manager 2000. This new management tool reduces the cost and effort associated with managing Windows 2000 servers and Microsoft .NET applications. Microsoft Operations Manger 2000 allows administrators to view and monitor servers and applications from one location. It provides thousands of pre-defined events, alerts and reports that administrators can use immediately, or easily customize for their own organizations. Microsoft Operations Manger 2000 is a great management solution for all types of businesses -- it works with existing environments and is ready for future .NET environments.

Companies like Data Return have found that Microsoft Operations Manager helped reduce problem management resolution time by 90 percent with Microsoft Operations Manager 2000.

"Microsoft Operations Manager 2000 is the only solution that can provide enterprise-wide operations management and comes ready to work," says Robin C. Williams, manager of the Global Management Center engineering group for Data Return Corp. "It can reduce the amount of time required to manage our event log by up to 90 percent. This allows us to find the most serious problems first and fix them faster. We will be able to devote our team to important issues and ultimately deliver better service to our customers."

Microsoft Operations Manager can efficiently manage your IT infrastructure and ensure your company has the agility it needs to succeed in an increasingly competitive marketplace. Visit us online at **[Insert Company Web Site URL here]** or give me a call at **[Insert company phone number here]**. I would be happy to answer any of your questions.

Sincerely

[Insert Sales Representative name and Company name here]